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**Data Analysis – Group Project**

**Group Members:**

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| **Group Member Name** | **Group Member X Number** |
| Jason O’Connor | X00191019 |
| Brandon Kelly | X00189349 |
| Nathan Kelly | X00182498 |
| Lee Clark | X00189621 |

**Project Overview:**

1. **Import Data:** Show and Use Python to Import the Dataset
2. **Data Cleaning:** Clean, Pre-Process Dataset with Python
3. **Data Manipulation:** Dataset for Analysis & Visualization
4. **Data Visualization:** Display Data using Plots & Graphs
5. **Hypothesis & Analysis:** Formulate based on Data and do Relevant Statistical Test, Making Interpretations
6. **Advanced Analysis:** Include Linear Regression, Multiple Regression, etc.

**Deliverables:**

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|  | **Deliverables (Submit Via Moodle)** |
| **1.** | Dataset Selection / Collection |
| **2.** | Technical Report: Python Notebook w/ Code |
| **3.** | Report: 2k – 3.5k Words |
| **4.** | Presentation |

**Report Overview:**

1. **Word Count:** Anywhere between 2000 - 3500 Words
2. **Brief Introduction:** Explain the Dataset, Where We Got It From
3. **Problem:** Explain the Problem We Attempt to Solve
4. **Results & Findings:** Explain Findings, Talk about Results w/ Referencing and Outcomes

**Brief Introduction**

The global onset of the COVID-19 pandemic in 2019 wrought unprecedented changes across the societal and economic fabric, prompting a critical re-evaluation of various sectors. This report centres on one such area of study – the fluctuation in public transport ridership in Ireland, spanning the years 2018 to 2022.

Ireland, as a dynamic European nation, boasts a comprehensive public transportation system that includes buses, trams, and trains. The investigation encapsulates both the pre-pandemic era, characterized by consistent commuter patterns and growing ridership, and the subsequent years marked by lockdowns, social distancing measures, and notable shifts in mobility behaviour.

This report aims to dissect the dynamics of Ireland’s transport systems, addressing essential questions such as: What is the correlation between the decline in passenger numbers and the economic impact on the country? How do the passenger numbers vary across different airports and airlines?

By scrutinizing data trends and exploring contextual factors, our group aims to provide a comprehensive understanding of the intricate relationship between a global health crisis and Ireland's public transport infrastructure. This exploration seeks to offer valuable insights for future national and regional planning and transportation strategies, emphasizing adaptability and resilience in the face of unforeseen challenges.

**Project Management**

Once we had been informed fully about the details of this group project, and we had agreed upon a team, the next logical step was planning and designating work for each member to complete whilst ensuring each member contributed equally and effectively towards the end result of a completed project.

Once the team agreed upon a strategy, the tasks were assigned, and we ensured each member knew what they should be working towards whilst ensuring everyone got the support and help should they need it.

**Group Activity:** Choosing the Dataset.

**Nathan Kelly:** It was Nathan’s duty to undertake the importing of the data, the cleaning of the data to ensure there were no empty entries, null values, or pointless unnecessary columns. Then, using Data Manipulation, he turned this into a new, formatted and error-free, dataset.

**Lee Clarke:** It was Lee’s duty to work on the Data Visualization side of the project. To effectively communicate our findings and work, we would need graphs to demonstrate our results, which Lee undertook.

**Jason O’Connor:** The tasks that Jason undertook were the exploration of the data through visualization whilst researching the topic and making interpretations. Jason also performed Hypothesis Testing, formulating these tests, and making clear interpretations based on the results, and Advanced Analysis of Multiple Regression.

**Brandon Kelly:** For his contribution to the project, Brandon undertook Statistical Analysis, formulating tests based on the data. With the findings, he made data-driven interpretations and explored the topic further, while also carrying out Linear Regression testing.

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| **Student Name:** Nathan Kelly | **Student Num:** X00182498 |

**Task:** Describing the Data Collection & Cleaning Process, Detailing Challenges & Methods to Counter and Overcome them.

When COVID-19 was first detected in Wuhan, China in late 2019. The world watched on with great uncertainty, especially the aviation sector. The first case in Ireland was detected in February 2020. This middle-aged lady travelled to Northern Italy and returned on 17th February 2020. On the same day, she developed general malaise and cough [1]. This led to panic in Ireland and On March 27, Ireland was placed on full lockdown with all non-essential journeys banned for two weeks [2].

The first travel restrictions were imposed on the 27th of March, where people were not allowed to go on non-essential travel. The aviation sector felt the effect of this. During pre-COVID times (January 2019 - March 2020), the following figures represent the mean of the months during the pre-COVID period.

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| Pre -Covid Mean (Jan 2019 - Mar 2020)   |  |  | | --- | --- | | Dublin | 2,521,025 passengers | | Cork | 198,856 passengers | | Shannon | 122,176 passengers | | Kerry | 28,373 passengers | | Knock | 60,894 passengers | | Total | 2,931,324 passengers | |

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| During Covid Mean (Apr 2020 - Aug 2021)   |  |  | | --- | --- | | Dublin | 412,326 passengers | | Cork | 15,647 passengers | | Shannon | 14,077 passengers | | Kerry | 5586 passengers | | Knock | 7860 passengers | | Total | 455,496 passengers | |

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| Recovery Period Mean (Aug 2021 – Aug 2023)   |  |  | | --- | --- | | Dublin | 2,402,066 passengers | | Cork | 191,986 passengers | | Shannon | 120,463 passengers | | Kerry | 29,874 passengers | | Knock | 60,198 passengers | | Total | 2,804,587 passengers | |

From the results shown in tables, you can see the effect that the COVID restrictions had on passenger numbers. From the period January 2019 - March 2020 the Average passengers in all airports was 2,931,342 per month in the period. When Covid-19 restrictions came into effect you can see a dramatic fall in the average passengers per month. From the period April 2020 - August 2021 there was an 85% decrease in the average passenger numbers from all airports in Ireland. The average during this period was 455,496 passengers. As COVID restrictions started to drop in August 2021 on Non-essential travel, the number of passengers across all airports in Ireland. From the period September 2021 – August 2023 , the average number of passengers that passed through Irish Airports was 2,804,587. This was an increase of 515% on the March 2020 – August 2021 period. The September 2021 – August 2023 monthly average was still 4.3% lower than the period before the Covid-19 pandemic (January 2019 – March 2020).

Standard deviation is a statistic that measures the dispersion of a dataset relative to its [mean](https://www.investopedia.com/terms/m/mean.asp) and is calculated as the square root of the [variance](https://www.investopedia.com/terms/v/variance.asp). The standard deviation is [calculated](https://www.investopedia.com/ask/answers/021115/what-difference-between-standard-deviation-and-z-score.asp) as the square root of variance by determining each data point's deviation relative to the mean[4].

In this dataset I took all the values from all the airports from before the COVID period.

Dublin Cork

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| --- |
| Year VALUE |
| 0 2019 509380.190608 |
| 1 2020 728815.455962 |
| 2 2021 592722.480715 |
| 3 2022 662092.635255 |
| 4 2023 560428.555988 |

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| --- |
| Year VALUE |
| 0 2019 55042.983692 |
| 1 2020 57907.816717 |
| 2 2021 26257.852854 |
| 3 2022 65477.041749 |
| 4 2023 61943.069680 |

Shannon Kerry

|  |
| --- |
| Year VALUE |
| 0 2019 39491.683794 |
| 1 2020 32140.418071 |
| 2 2021 28236.731735 |
| 3 2022 38916.422650 |
| 4 2023 41711.393276 |

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| --- |
| Year VALUE |
| 0 2019 6746.679902 |
| 1 2020 7938.012198 |
| 2 2021 10273.225062 |
| 3 2022 10335.850912 |
| 4 2023 9516.537105 |

Knock

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| Year VALUE |
| 0 2019 16767.094642 |
| 1 2020 15930.348277 |
| 2 2021 16565.455048 |
| 3 2022 22960.149561 |
| 4 2023 23088.000928 |

To get the previous values, I had to go through data manipulation techniques. I started this by creating a Google Colaboratory. Google Colabortory allows anybody to write and execute python code through the browser and is very suitable for machine learning and data analysis.

To help with reading in a dataset, I imported NumPy. NumPy is a Python library used for working with arrays, it also has functions for working in domain of linear algebra and matrices [5]. I also imported Pandas. Pandas is a Python library used for working with datasets, it has functions for analysing cleaning, exploring, and manipulating data [6].

I used Pandas to import our dataset as a Csv file. A csv file is a comma -separated values file. This dataset was the number of passengers that travelled through Irish Airports from January 2019 - August 2023.

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As I was looking through the data, I found columns that were not needed. I used the Panda’s feature df.drop() to drop these columns and created a new csv. I used this new csv to split up the airports into different CSV’s.

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The two panda’s features .groupby() and get\_group() to get this data. The .groupby() allowed me to isolate the “Airport” column whereas the get\_group() function allowed me to isolate the airports that were each airport for example get\_group(‘Dublin’).

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By splitting up the main dataset into smaller csv files, it helped me to get the mean and standard deviation of each period. I found values that weren’t numbers which were down as NaN (Not a Number). To help me eliminate the NaN , I used the Pandas function .fillna(). By doing this, it would help me calculate the mean and standard deviation of passengers.

A screen shot of a computer code

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| **Student Name:** Lee Clarke | **Student Num:** X00189621 |

**Task:** Exploratory Look into the Dataset, Showcasing Data Visualizations & Initial Insights.

The unprecedented nature of the COVID-19 pandemic, which not only had numerous implications for the Irish economy, but the world’s economy, also had an adverse effect on the aviation sector as well, causing it to decline. This decline in the aviation sector also had a hand-in-hand effect on the Irish economy, which is what I will explore further.

The decline in passengers’ numbers in the aviation sector during the COVID-19 pandemic is likely to have caused a significant economic impact on Ireland, as it has on countries globally.

The impact of the pandemic was felt profoundly within the Irish tourism industry. As the virus began spreading globally, there were numerous travel restrictions, lockdowns, and safety concerns which led to a large reduction in both international and domestic tourism. Ireland, largely known for its beautiful landscapes, heritage, and vibrant cities, quickly realised the impact of COVID when there was a sharp decline in visitor numbers coming through the airports, such as Dublin Airport, shown below in the graph by Lee Clarke.

A graph of blue lines

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The graph above, based on Monthly Passengers passing through Dublin Airport, shows clearly in 2020, in the month of March, when the lockdowns were imposed, just how quickly the decline in passengers took effect. Slowly, the numbers began growing again, however, it is clear to see that for the duration of the pandemic during 2020, the number of passengers never grew anywhere close to those of previous years statistically.

The closure of attractions, hotels, and hospitality services led Ireland to a significant financial period of loss for businesses and this caused widespread job disruptions within the tourism sector. The government quickly stepped in, as explained by the KPMG, putting measures into place to reduce the impact and fallout for businesses. For example, as shown by KPMG, just some of the measures included Direct and Indirect Tax Measures, such as deferrals and reductions, whilst also providing Employment-related measures such as state compensation and training schemes. (KPMG, 2020). With the government stepping in to ease the effects of the pandemic, the nature of the impact is clear to see, as it required such a response.

Dublin Airport was not the only airport that saw these declines, as the effect was felt across Knock, and Shannon, meaning Ireland was feeling the full effect of a pandemic, resulting in a massive loss for the tourism industry. Shown in the graph below, we can see that Shannon Airport not only saw a sharp reduction in passengers, but they also had to shutdown due to both lack of passengers and demand for the service during the pandemic.

A graph of a passenger

Description automatically generated with medium confidence

The impact on the tourism industry was felt nationwide, with the website *‘PublicPolicy’* stating that the “Irish tourism and hospitality industry have been hit by COVID-19 restrictions, having lost about €17 million per day, according to the ITIC”. (Foley, 2022). The article continues to show us that the total losses almost amounted to €12.2 billion, leaving a severe dent in the tourism industry. Not only did the pandemic lead to the closure of airports and monetary losses, but also jobs too. The article states that, of the nearly 260’000 jobs across the tourism sector, over 180’000 were either lost or vulnerable.

As we can see, the closures of the airports, and the loss of international tourists making their way to our Emerald Isle, the impact was not only limited to businesses and their profit margins, but it was felt by the everyday resident of Ireland, with jobs at risk, or lost, due to the lack of visitors to our country. With many of these workers, who were highly skilled in their fields, being left jobless, this caused a massive increase in the recipients of the Pandemic Unemployment Payment, or PUP, leaving them searching for jobs outside their preferred sector, which is a big loss for the country as a whole, as you would wish for specialised workers sticking within their preferred sector.

As per the website, *PublicPolicy,* the following graph demonstrates the proportion of jobs depending on the tourism sector per county. Here, we can directly correlate between our graphs, provided by Lee Clarke, and the graph provided by PublicPolicy.

A map of ireland with different colored states

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As we can see in the above graph, a county that employees a large amount of tourism sector jobs is Kerry, with a massive 18%. Now, when talking about tourism in Kerry, the closest available airport for the average traveller to reach would be Shannon. However, during the pandemic, the following graph, as crafted by Lee Clarke, shows the impact of the pandemic on the Shannon Airport.

A graph of a passenger

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As we can see, Shannon didn’t just slow down during the pandemic, it closed completely, which, when we see how many jobs depend on tourism, would have had a massive impact on Kerry, which heavily depends on tourism as a county, with attractions such as Muckross House, Ross Castle, and the Ring of Kerry heavily attracting tourists to the area.

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| **Student Name:** Brandon Kelly | **Student Num:** X00189349 |

**Task:** Statistical Analysis & Linear Regression

1. Carry out the Linear Regression
2. Describe the results of the test?
3. Do Mean, Median, Mode, Standard Deviation if possible?

**\*\* Screenshot for help towards getting this done \*\***

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| **Student Name:** Jason O’Connor | **Student Num:** X00191019 |

**Task:** Hypothesis Testing & Multiple Regression

**\*\* Two Screenshots for help towards getting this done \*\***

A screenshot of a test

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**A screenshot of a test

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**References:**

[1] Perumal, V., Curran, T. and Hunter, M. (2020). FIRST CASE OF COVID-19 IN IRELAND. *The Ulster medical journal*, [online] 89(2), p.128. Available at: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7576383/#:~:text=We%20present%20the%20first%20case>.

[2] Mangan, I. (2020). *When did lockdown in Ireland start? Timeline of coronavirus restrictions*. [online] irishmirror. Available at: https://www.irishmirror.ie/news/irish-news/coronavirus-ireland-lockdown-timeline-restrictions-21978302.

‌[3] Siobhán O’Donnell. (2021). daa Records €284m Loss Due To Impact Of COVID-19 On Travel. [online]daa. url: <https://www.daa.ie/daa-records-e284m-loss-due-to-impact-of-covid-19-on-travel/>

[4]

[5] <https://www.w3schools.com/python/numpy/numpy_intro.asp>

[6] https://www.w3schools.com/python/pandas/pandas\_intro.asp

Foley, L. (2022, August 4). *The Pandemic Two Years On: The Impact on Travel*. Retrieved from PublicPolicy: https://publicpolicy.ie/covid/the-pandemic-two-years-on-the-impact-on-travel/

KPMG. (2020, November 18). *Government and Institution Measures in Response to COVID-19.* Retrieved from KPMG: https://kpmg.com/xx/en/home/insights/2020/04/ireland-government-and-institution-measures-in-response-to-covid.html

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